



WebToGo Server Platform Features

X = supported

Client-Server Functionality		OS independent
18.0	Connection Monitoring	
18.1	Logs all connections done with the client, with the following information:	X
18.1.1	UID	X
18.1.2	IMSI	X
18.1.3	IMEI	X
18.1.4	SIM	X
18.1.5	Current Network	X
18.1.6	Modem device	X
18.1.7	Protocol	X
18.1.8	Release	X
18.1.9	Build	X
18.1.10	OS	X
18.1.11	Public IP	X
18.1.12	Date	X
18.1.13	Duration	X
18.1.14	Upload (MB)	X
18.1.15	Download (MB)	X
18.1.16	Server	X
18.1.17	Signal	X
18.1.18	SMS sent	X
18.1.19	Language	X
18.1.20	Hardware ID	X
18.1.21	Serial number	X
18.2	Search and statistics on all the data using any standard SQL group function	X
18.3	Displays results in 2-D bar charts	X
18.4	Compilation of summary forms, containing lists and reports in the preferred order	X
18.5	Data exports in CSV format	X
18.6	New users can be defined and rights granted for different groups	X
19.0	Update Mechanism	X
19.1	Automatic update of:	X
19.1.1	Client software	X
19.1.2	Database of connection parameters	X
19.1.3	Drivers	X
19.1.4	Firmware	X
19.2	Segmentation of audience targeted	X
19.2.1	Dashboard Release Number	X
19.2.2	FW Release Number (of the last connected device)	X
19.2.3	Hardware Release Number (of the last connected device)	X
19.2.4	Device Type	X
19.2.5	Device IMEI	X
19.2.6	USIM CARD IMSI	X
19.2.7	OS version	X
19.2.8	Software Language	X

Client-Server Functionality		OS independent
20.0	Mobile Marketing and Advertising	X
20.1	Web interface to autonomously enter the message	X
20.1.1	Message text	X
20.1.2	Message image	X
20.1.3	Link activated when message is clicked	X
20.1.4	Target audience segmentation	X
20.1.5	Activate/Deactivate messages	X
20.2	Side-panel or pop-up window on the client to display messages	X
20.3	Customer or third -party ad server integration	X
21.0	Self-Service Customisation Engine	X
21.1	Centrally managed at group level with group access rights management	X
21.2	Customised/localised version builder allowing to define:	X
21.2.1	Language	X
21.2.2	Drivers	X
21.2.3	Connection parameters	X
21.2.4	Branding	X
21.2.5	Functionality (to some extent)	X
21.2.6	Services installed	X