



WebToGo OneClick Internet Connection Manager



**Value Proposition for
Original Equipment Manufacturers**

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Introduction

WebToGo is an Independent Software Vendor who focuses on providing Connection Manager solutions that work with any hardware and technology. WebToGo works with all the key players in the mobile broadband arena to ensure timely support of new devices and compatibility with all networks and platforms.

Top Network Operators and Equipment Manufacturers choose OneClick Internet, running WebToGo's patented multi-device connectivity technology.



The advantages for Equipment Manufacturers to adopt the WebToGo OneClick Internet Connection Manager are multiple.

Reduce costs and simplify the logistics

OneClick Internet's patented multi-device technology recognises the modem device and adapts consequently. It cleanly and silently installs only the required driver and displays in the same language as the OS.

Even the feature set is automatically modified coherently, so the firmware loading options will only appear when an

**Patented
Multi-Device
Connectivity
Technology**

embedded mobile broadband module is detected and the same for the radio switch button and GPS.

***A Single, Fully
Adaptable
Solution***

So, whether you manufacture different mobile broadband equipment (i.e.: USB, embedded) or whether your challenge is to make sure your laptop range runs mobile broadband equipment from different providers, WebToGo has a single solution for you.

***Self-Service
Customisation
Engine***

A fully adaptable connection manager from a single ISV reduces costs and greatly simplifies the logistics. Even more so thanks to WebToGo's self-service customisation engine, which allows making builds with customised drivers, connection parameters, branding and to some extent even functionality.

MNO and retail channel compatible

***Client-Server
Solution***

WebToGo's Connection Manager is a global solution, which stores the APN and all other connection parameters for over 500 GSM and CDMA networks worldwide. The client-server architecture allows centrally maintaining the database of networks and devices and the user to update his client whenever a new version is available.

***Automatic
Firmware Loading***

On Mobile Broadband embedded laptops SIM and network detection allow automatic loading of the corresponding firmware and network configuration options.



MNO Certification Requirement Compatible

OneClick Internet meets the certification requirements of Mobile Network Operators, not only those who have already deployed it as their connectivity solution of choice. As an example, full visibility over critical parameters for MNO certification such as the ICCID, Current IP address and driver version is offered directly from the dashboard.

Retail Distribution Requirement Compatible

Automatic first-time service detection and prepaid/post-paid selection allows distribution via the retail channel. The logo and basic branding of the detected SIM network can be displayed if required. In addition WebToGo connection tracking tool allows the device manufacturer to monitor activations.

Fully featured for increased revenue opportunities

OneClick is a featured packed connection manager and most of these features open new revenue opportunities.

GPS

Most MBB embedded modules today come with GPS. OneClick receives longitude and latitude data from the GPS radio and via a "Track Me" button displays the user's location

on Google Maps. This opens up new and interesting location-aware, mobile marketing opportunities.



Connection Tracking

Our backend server platform allows connection tracking and statistical data analysis can be performed on the data in real-time using our secure, online administration tool.

Targeted Information Push

In addition, users can be segmented and targeted with support information, aimed at improving their user experience, or advertisements, for up-selling or cross selling.

Full Update Functionality

The backend server also provides for full update functionality of the client version, device drivers and firmware.

Contact us to discuss how the OneClick Internet Connection Manager can be tailored to meet your needs.